



Nurse Practitioner
Association of Canada

Association des
infirmières et infirmiers
praticiens du Canada

presents

The background of the poster is a soft, pastel-colored landscape. It features rolling hills in shades of pink and blue, a range of mountains with snow-capped peaks in purple and blue, and a line of dark green evergreen trees. In the top left corner, there are several small, light blue birds in flight. In the top right corner, there is a branch with pink cherry blossoms. The word 'BEYOND' is written in large, bold, blue capital letters, with the letter 'E' containing a stylized graphic of a red and green leaf.

BEYOND

THE

HORIZON

Envision. Transform. Impact.

Nurse Practitioner Association of Canada
4th Annual Conference

VANCOUVER, BC 🌸 APRIL 29 - MAY 1, 2027

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Sponsorship & Exhibitor Prospectus

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Sheraton Vancouver Airport Hotel
7551 Westminster Highway
Richmond, BC V6X 1A3

Conference At A Glance

The Nurse Practitioner Association of Canada (NPAC) is the pan-Canadian voice representing Nurse Practitioners (NP) from coast to coast to coast.

500+
Attendees

70+
Sessions

59
Sponsors

3
Inspiring Days

The NPAC welcomes you to our 4th Annual Conference. After our successful gathering in Halifax, Nova Scotia last year, we are coming back bigger and better in 2027.

As a sponsor or exhibitor, you will have many opportunities to engage and connect with NPs in various practice settings.

Special acknowledgement: Photos from the 2026 conference are courtesy of Ravin Murugan, NP Student.



Our 2027 Conference Theme

Looking beyond the horizon means imagining what is possible - and building it together.

Beyond the Horizon reflects both where we are as a profession and where we are headed. It invites nurse practitioners to look ahead with purpose: to envision new possibilities for health care, transform ideas into meaningful change, and create lasting impact for patients, communities, and the health system.

Envision.

Transform.

Impact.



Our conference theme also draws inspiration from our host city. Vancouver's landscape provides a natural backdrop for looking forward. The mountains evoke strength, growth, and the heights we continue to reach; the ocean reflects connection, movement, and possibility; and the horizon represents the opportunities that lie ahead as nurse practitioners continue to advance practice, leadership, innovation, and care across Canada.

We are especially excited to gather in Vancouver in the spring, when the city comes alive with fresh colour and new growth. The season beautifully complements our theme: a time of renewal, possibility, and transformation.

As we come together from across the country, we invite you to share ideas, build connections, challenge perspectives, and imagine what comes next.

Together, let's look beyond the horizon. Envision what is possible. Transform ideas into action. Make an impact.

Sponsorship Opportunities

Please review the sponsorship and exhibitor opportunities listed below.

Category	Platinum	Gold	Silver	Bronze	Evening Exchange	Exhibitor	Delegate Bag
Price	\$12,500*	\$9,000*	\$6,000*	\$4,000*	\$5,000*	\$2,800*	\$750*
Symposia	✓	✓					
ADVERTISING OPPORTUNITIES							
Logo on Delegate Bag	✓	✓					
Delegate Bag Inserts	✓	✓		✓			
NPAC Advertising	✓	✓	✓				
Logo in Final Conference Program	✓	✓	✓	✓	✓	✓	
Opening/Closing Sponsor Recognition	✓	✓	✓	✓	✓	✓	✓
Nutrition Sponsorship	✓	✓	✓				
Exhibit Table	✓	✓	✓	✓	✓	✓	
Complimentary Registrations	6	4	3	2	3	2	

*Plus applicable taxes

Important notes:

- All sponsors will receive a conference attendee list (with participant consent).
- Electricity purchase is extra through Encore.
- Exhibitor space will be assigned approximately 2 weeks before the event.

PLATINUM \$12,500

Includes:

- ✓ 50-minute lunch symposium on Day 1 or 2 (45-minute presentation and 5-minute Q & A).
- ✓ Logo on delegate bag.
- ✓ Promotion material for delegate bag (maximum of 2 items).
- ✓ In-room video advertising, NPAC newsletter ads and website banner for 3 months.
- ✓ Opening and closing sponsor recognition.
- ✓ Lunch sponsorship.
- ✓ Logo advertising in program.
- ✓ Featured Exhibitor location.

Questions?

Contact our team at conference@npac-aiipc.org to learn more about how your organization can benefit from supporting the 4th Annual NPAC Conference.

Visit the NPAC website at:
www.npac-aiipc.org

What did you like most about the event?

“The coming together of Nurse Practitioners from many regions and specialties to share their experiences and experiences.”

~ 2026 Delegate

“...The NPs that attended were kind, and genuinely interested in obtaining as much relevant info as they could to support their patients, it was lovely to see such incredible clinicians.”

~ 2026 Exhibitor

GOLD

\$9,000

Includes:

- ✓ 30-minute presentation (25-minute presentation and 5-minute Q&A).
- ✓ Logo on delegate bag.
- ✓ Promotion material for delegate bag (maximum of 1 item).
- ✓ One-month banner advertisement on NPAC website.
- ✓ Opening and closing sponsor recognition.
- ✓ Breakfast sponsorship.
- ✓ Logo advertising in program.
- ✓ Exhibit table.

Includes:

- ✓ Opening and closing sponsor recognition.
- ✓ NPAC advertising in newsletter OR webpage.
- ✓ Coffee break sponsorship.
- ✓ Logo advertising in program.
- ✓ Exhibit table.

SILVER

\$6,000



BRONZE

\$4,000

Includes:

- ✓ Opening and closing sponsor recognition.
- ✓ Delegate bag insert (one item).
- ✓ Logo advertising in program.
- ✓ Exhibit table.



Includes:

- ✓ Opening and closing sponsor recognition.
- ✓ Exhibit table.

What did you like most about the event?

“Connectedness and networking. Enjoyed learning and gathering a sense of belonging to the profession.”

~ 2026 Delegate

EVENING EXCHANGE

\$5,000



EXHIBITOR \$2,800

Includes:

- ✓ Opening and closing sponsor recognition.
- ✓ Logo advertising in program.
- ✓ Access to exhibit hall and conference sessions.
- ✓ Meals and refreshments.
- ✓ Two attendee bags per booth.



“As an exhibitor, [the] exhibitor hall was set up very well and allowed for a good setting for interaction between vendors and attendees.”

~ 2026 Exhibitor



Specifications

- 8' x 8' booth space.
- One 6' x 2' draped table and two chairs.
- **Booth set up is on Thursday, April 29 at 6am. Take-down is on May 1st at 4pm.**
- Exhibit hall will be open from April 29th to May 1st.



Transform
ideas into action.



Envision
what is possible.



Make an
Impact.

Includes:

- ✓ Opening and closing sponsor recognition.
- ✓ One promotional insert.

Attendee bags will be distributed to all registered delegates.

Please plan for quantities for 600.

Delivery details for all insert materials will be announced at a later time.

DELEGATE BAG
\$750



Exhibitor Space Floor Plan



TERMS AND CONDITIONS

1. General

The NPAC ("the Organizer") reserves the right to decline or prohibit any exhibit or portions thereof, and to permit only such matters or conduct as shall be approved by the Organizer. Canvassing or distributing advertising materials outside the Exhibitor's own exhibit space is not permitted. The Organizer reserves the right to alter or change the space assigned to the Exhibitor.

2. Conduct of Exhibitors

The Organizer reserves the right to require any Exhibitor to immediately cease employing on the premises, any person whose conduct, in the sole opinion of the Organizer, is prejudicial to the proper management and/or purposes of the Exhibition or the NPAC Annual Conference. IT IS MANDATORY that exhibiting organizations staff their exhibits with at least one qualified representative of the company throughout the operating hours of the Exhibition.

3. Conference Registration

Complimentary conference registrations commensurate with the level of sponsorship purchased (access to Exhibition, conference sessions, refreshment breaks, lunches). Any additional representatives or guests will be required to pay a registration fee.

4. Exhibits Approval

All products/services to be displayed by Exhibitors must receive prior approval by the Organizer. The Organizer reserves the right to withhold approval of the Exhibitor's product/services which, in the Organizer's judgement, do not conform to the educational purpose of the NPAC Annual Conference 2027. At the request of the Organizer, an Exhibitor shall immediately remove any products/services included in an exhibit for which approval had not been given.

5. Audio-Visual

Components of Exhibits Audio-visual equipment, as part of a display, is acceptable; however, sound equipment must be regulated so as not to disturb neighbouring Exhibitors. In addition, spectators at exhibits may not obstruct aisles or interfere with access to other exhibits. The Organizer reserves the right to determine when sound levels from audio equipment constitute interference with others or become unacceptable. In such cases, sound levels will be reduced or the equipment will be removed at the Exhibitor's expense.

6. Exhibit Installation and Receipt of Goods

All exhibits must be ready for the opening of the Exhibition. The Organizer will not allow any moving of exhibits after the opening. Deadlines for installation will be contained in the Exhibitor Manual, which will be sent to Exhibitors approximately two months prior to the Exhibition.

7. Assignment

The Exhibitor shall not assign nor sublet any part of its exhibit space without the written consent of the Organizer. All exhibits shall be subject to the approval of the Organizer.

8. Care of Exhibits

The Organizer will ensure that aisles are swept and cleaned, but Exhibitors must keep their exhibit space cleaned and their exhibits dusted and in good order, at their own expense. Exhibits must remain intact until after closing on the last day of the Exhibition. Exhibitors are requested at all times to co-operate with the Organizer by maintaining their exhibits in perfect condition and keeping them properly staffed throughout the Exhibition.

9. Force Majeure

In case the exhibit space contracted for shall not be available for the uses herein specified due to war, acts of international or domestic terrorism, government action or order, acts of God, fire, strikes, labour disputes, or any other cause beyond the control of the Organizer, this Agreement shall immediately terminate and, in such event, the Exhibitor shall and does hereby waive any claims to damages or any other recovery therefore except the return of the amounts paid as rental for the exhibit space, less the prorated share allocated to the exhibit of the actual expenses incurred by the Organizer in connection with the Exhibition. Should the Organizer, in its sole discretion, consider it inadvisable to hold the Exhibition at the time and place herein provided the Organizer may, at its option, terminate this Agreement and, return the sums paid by the Exhibitor for the exhibit space, and there shall be no further liability on the part of either party to the other. Upon written notice to the Exhibitor, the Organizer shall also have the right to change the date and the place where the Exhibition is to be held.

10. Removal of Material

During Event The Exhibitor agrees that no display may be dismantled or goods removed during the exhibition but must remain intact until the closing hour of the last day of the exhibition. The Exhibitor also agrees to remove its exhibit equipment and appurtenances from the Sheraton Vancouver Airport Hotel by the final move-out time limit or, in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.

11. Liability

Exhibitors who desire insurance on their exhibit and staff must place the same at their own expense. The Organizer will not be liable for any loss or damage to the property of the Exhibitor or its employees due to fire, robbery, accidents, or any cause whatsoever that may arise, for use and occupancy of the leased space. The Exhibitor agrees to indemnify and hold harmless the Organizer, and its employees against any and all claims of any person whomsoever, arising out of acts of omission of Exhibitors or their employees (Exhibitors shall furnish their own public liability insurance). The Organizer assumes no liability for damages or losses resulting from, or related to, the failure of the Exhibitor to comply with the provisions of this Agreement. If, due to unforeseen circumstances beyond the control of the Organizer, the Exhibitor's materials do not arrive in time for display during the entire period of the Exhibition, or any portion thereof, the Organizer assumes no liability for damages or losses to the Exhibitor and is under no obligation to refund the Exhibitor's fees.

12. Security

The Organizer will provide the necessary watchmen for the Exhibit Hall during move-in/move-out and the hours the exhibition is closed. Exhibitors must have an attendant in charge of their exhibit each day during the hours the Exhibition is open. No other persons will be permitted in the Exhibit Hall after closing hours. The Organizer shall not be held responsible in any way whatsoever for any loss or theft of Exhibits at the Sheraton Vancouver Airport Hotel during the setup, Exhibition, or dismantling period. It is recommended that each Exhibitor purchase a rider on the Exhibitor's own insurance policy protecting them against loss, theft, fire, damage, etc.

13. Compliance with Laws

The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between the Organizer, the official exhibition contractors and the building in which the exhibition will take place and act according to the labour laws of the jurisdiction in which the building is located and observe the provisions of the provincial Human Rights Code and the Labour Standards Act in the hiring and treatment of exhibit booth staff.

14. Termination of the Contract

This agreement may be terminated by the Organizer at any time on the breach of any of the conditions by the Exhibitor, and thereupon all its rights hereunder shall cease and terminate, and any payments made by the Exhibitor on account hereof prior to said termination shall be retained by the Organizer as liquidated damages for such breach, and the Organizer may thereupon re-sell said booth space.

15. Amendment

The Organizer shall have full power to interpret and/or amend these rules and regulations which in the Organizer's discretion, shall be in the best interest of the NPAC Annual Conference. The decision of the Organizer must be accepted as final in any dispute with the Exhibitor or in any situation not covered by these rules and regulations. The Exhibitor agrees to abide by the rules and regulations contained in the Exhibitor Manual.

16. Cancellation of Contracts

This contract may be cancelled by either party, provided written notice is received by January 29, 2027 by the NPAC, in which case all monies paid by the Exhibitor/Sponsor will be refunded less a 30% administration fee. If the Exhibitor/Sponsor cancels after January 29, 2027, it shall be liable for 100% of the total contracted space costs. By cancelling this contract, the Exhibitor/Sponsor forfeits all rights or claims to the allocated space and the NPAC is free to rent it to others and collect the cancellation charge.



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Nurse Practitioner Association of Canada 4th Annual Conference

VANCOUVER, BC 🌸 APRIL 29 - MAY 1, 2027

Become A Sponsor

conference@npac-aiipc.org

www.npac-aiipc.org